



Frenchgate Flower Show – Important Information Factsheet

Within the document you will find all the information required to support your entry to the Frenchgate Flower Show 2017. If you need any additional help or require additional information not included in this document please contact our Guest Services Team on 01302 368335 or email guest.services@frenchgateshopping.co.uk.

Categories

Fragrance Garden – Exploring the art of scent and smell

The Fragrance Garden is a celebration of all things scent-sational. Strong smells and sweet aromas are explored in the prestigious place paying homage to many plants and petals that create some of the world's most famous scents and perfumes.

Imagination Garden – Journeying into the world future and fantasy

In our Imagination Garden explores new age ideas and themes redefining perceptions to create a new expectation of the gardening space. This is your opportunity to venture into all things fantasy and sci fi, embrace technology and create visual wonder. It may be a representation of your favourite book, song or hobby.

Cottage Garden – Take a trip into all things vintage, rustic and retro

This is your trip down memory lane, an opportunity to explore the potting sheds of yesteryear. We are looking at revitalised vintage with a modern twist. This is the category to look at simple but effective design with a nod to the past and present.

Sensory Garden – indulging in an immersive and impressive audio visual experience

Invigorate and indulge in a sensual experience covering touch, taste, sight, smell and sound. Create your very own Zen garden or even an edible garden adventure. Interaction and engagement is the name of the game here.

Application process

Applications and all support material must be received by Frenchgate before 5pm Friday 14th April. Completed applications will then be judged by a panel made up of centre management staff and selected store managers to create a 5 entry shortlist to be announced at 12pm Friday 21st April. Shortlist entries will then be judged by an independent panel and the winner announced at 12pm Friday 14th April.

Key Dates

Closing date for applications and entries – 14th April
Shortlist announced – 21st April 2017
Winners announced – 28th April 2017
Planning and construction begins – 28th April
Frenchgate Flower Show LIVE – 27th/28th May 2017
Gardens on display to public - 27th May – 11th June 2017

The brief

Your submitted garden design must be based around an identifiable key theme or themes. The design can be as outside the box or as simple as you like, however you must consider the garden must be able to be built physically within the shopping centre environment. As such your design needs to remain practical and functional. In terms of design restrictions, there are non-apart from those relating to size and weight specified in the Regulations and Dimensions section.

Finally, remember these gardens will be on display for 2 weeks within a busy shopping centre and viewed by a large number of visitors. Please ensure your design is not in any way offensive and will remain robust for the duration of the exhibition period and can be built with appropriate and realistic budget and specifications.

What your application should include

Your application should include:-

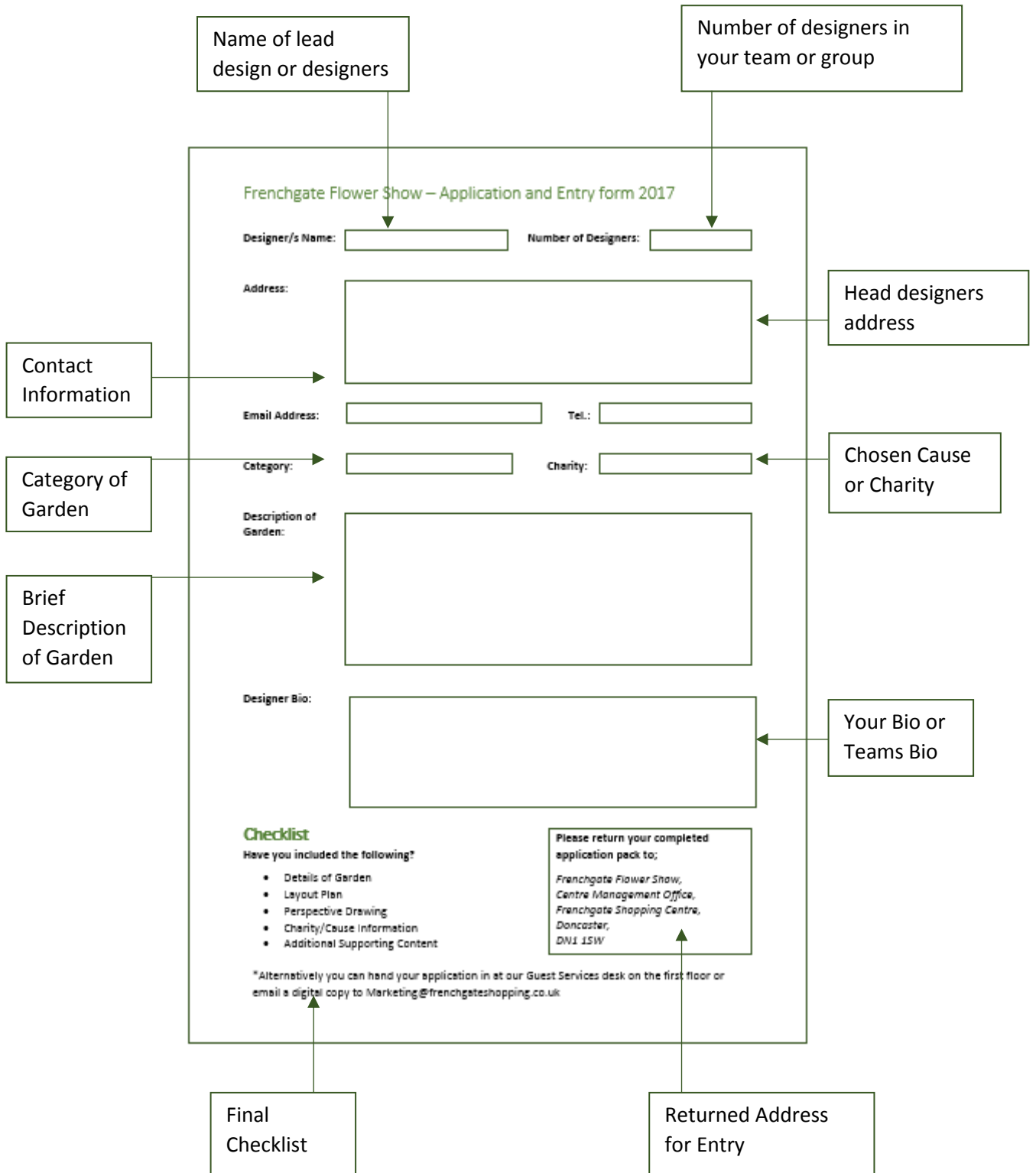
- A completed application form
- Details of your garden, flowers, materials etc
- A layout plan
- A rough perspective drawing
- Bio of designer/designers
- Any supporting information behind your chosen charity
- A short description of your garden covering theme and relation to chosen category
- Any additional information you feel would support your entry

Regulations and dimensions

Category	Floor Space	Height
Fragrance Garden	5m x 5m Circular	1.8m
Imagination Garden	3m x 4m	1.8m
Cottage Garden	3m x 4m	1.8m
Sensory Garden	3m x 4m	1.8m

All gardens must be safe for exhibition on the mall. All features of design must be secure and hazard free. Concept must be of feasible design to construct on the shopping mall. Materials and features must also be realistic and attainable.

Application form



Prizes

Prizes will be divided into two categories, the designer's prize and charity prize;

Designers prize – A prize of £250* will be awarded to the winning designer/s in the form of a £250 Frenchgate Gift Card, redeemable in over 120 store in centre. Please note these is not transferable into a cash amount and must be used within 365 days of issue.

Charity prize – A prize of £500 pounds only will be awarded to the winning designer/s chosen cause or charity. The will be paid directly to the cause or charity specified and authorised in the participants application. This prize is non-transferable and cannot be redeemed by the designer/s for independent or personal used and or gain.

Judging

Judging will take place over a number of stages.

Stage one

Closing of applications – Applicants have until the 31st March to submit their completed entry. Once this date has passed ALL entries will be judged by judging panel one*. Judging panel 1 will produce a shortlist for each garden category made up on 5 entries each.

Stage two

Selection of category winners – Judging panel two** will be given the complete entry for each applicant shortlisted. Judging panel two will then select a category winner from each category to receive £250* and £500 for charity.

Stage three

Best in show – The four overall winners will be displayed on show in Frenchgate over the summer. During this time judging panel three*** will be invited to award the converted best in show award. This is a separate award from the main prize.

Judging panels

Judging panel one – A panel made up from senior centre management staff

Judging panel two – Independent panel made up of landscaping/ gardening professionals and store managers

Judging panel three – Independent panel made up of local Doncaster dignitaries